SPEAKERS
JAN 31, 2020
STATE OF LATINO ENTREPRENEURSHIP FORUM

LINDA ALVARADO
PRESIDENT AND CEO, ALVARADO CONSTRUCTION INC.

Linda Alvarado is president and CEO of Alvarado Construction Inc., a commercial general contractor and construction management firm that builds projects across the United States and internationally. She is also the president of Alvarado Development, Palo Alto, Inc., and Alvarado Restaurant Companies. In 1991, Alvarado made history as the first Latino owner of a Major League Baseball franchise, the Colorado Rockies.

Alvarado has been a director of 3M, Pepsi Bottling Group, Cypress AMEX, Lennox International Inc., Pitney Bowes, United Banks of Colorado, and U.S. West, and is on the boards of trustees of the Latino Donor Collaborative and the Mayo Clinic. She has been recognized as the United States Hispanic Chamber of Commerce “Ultimate Latina in Business” and is listed among Hispanic Executive Magazine’s “2018 Top Ten Líderes,” Fortune’s “Most Powerful Women,” and the “Most Influential Hispanics” by Latino Leaders and Hispanic Business magazines.

VICTOR ARIAS JR.
CHAIRMAN AND COFOUNDER, LATINO BUSINESS ACTION NETWORK

Victor Arias Jr. is a managing director and partner in charge of DFW Office at Diversified Search. He earned his MBA from Stanford University and BBA from University of Texas at El Paso, where he was named Distinguished Alum in 2009. He is a trustee emeritus for the Stanford University board of trustees, the current chairman of the Latino Business Action Network, and a former member of the Stanford GSB Advisory Council. He serves on the UTEP development board and is a past White House Fellows commissioner. Arias served on the board of Popeye’s Louisiana Kitchen (NASDAQ: PLKI) for 15 years until his retirement in 2016. He is also former national president and cofounder of the National Society of Hispanic MBAs, former member of the Notre Dame Institute of Latino Studies board, and a founding board member of the recently formed Latino Corporate Directors Association, a membership group for Hispanic corporate directors.

RYAN BETHENCOURT
CEO AND FOUNDER, WILD EARTH

Ryan Bethencourt is the CEO and founder of Wild Earth, the leading plant-based, sustainable pet food company backed by Mark Cuban and featured on ABC’s hit show Shark Tank.

OSCAR CASILLAS
PRESIDENT AND CEO, BEPC INC.

Oscar Casillas is a certified Six Sigma Black Belt professional with over 40 years’ experience in the life science and information technology sectors, including medical device, pharmaceutical, and biotech manufacturing operations. Oscar established BEPC Inc., a life sciences engineering and information technology consulting firm, in 2005 after working for 30 years at a major corporation, which became his first client. BEPC Inc. now has contracts with several Fortune 100 corporations and conducts work internationally in the United States, Mexico, Canada, and China. BEPC Inc. has over 400 full-time employees internationally. Casillas prides himself on his company’s agility and responsiveness, both with clients and with employees. His goal is to establish a culture of excellence in all business aspects.
MARTIN CHAVEZ
SENIOR DIRECTOR, GOLDMAN SACHS; LECTURER, STANFORD GRADUATE SCHOOL OF BUSINESS

Martin Chavez is a computer scientist, investor, risk manager, and serial entrepreneur. Over the past 19 years, he has held multiple roles as a partner, management committee member, and senior leader of Goldman Sachs, including chief financial officer, chief information officer, and global co-head of the firm’s largest and most complex business, the securities division. For the past 35 years, Chavez has used data, math, software, and machine learning to solve hard problems for clients and stakeholders.

JONATHAN LEVIN
PHILIP H. KNIGHT PROFESSOR AND DEAN, STANFORD GRADUATE SCHOOL OF BUSINESS

Jonathan Levin joined the Stanford faculty in 2000 and was chair of the Department of Economics. His research and awarded teaching have focused on industrial organization and market design, especially in innovative sectors of the economy. Levin is a member of The Econometric Society and the American Academy of Arts and Sciences, and he has served as an elected member of the American Economic Association Executive Committee. Among other honors, Dean Levin is a former Guggenheim Fellow and was named a World Economic Forum Young Global Leader.

MARK MADRID
CEO, LATINO BUSINESS ACTION NETWORK

Mark Madrid is the executive director of the Latino Business Action Network, a nonprofit organization focused on strengthening America through funding Latino research and education impact programs at Stanford University. Previously, Madrid served as president and CEO of the Greater Austin Hispanic Chamber of Commerce, the 2015 United States Hispanic Chamber of the Year. Prior to serving in nonprofit executive roles, he enjoyed a flourishing career in banking that began on Wall Street in 1995 with J.P. Morgan.

DOLMARIE MÉNDEZ VIDOT
COFOUNDER AND CEO, ABARTYS HEALTH, LLC

Dolmarie Méndez Vidot is the cofounder and CEO of Abartys Health, a health technology company focused on centralizing and improving healthcare processes for insurers. Abartys Health provides data solutions optimizing medical solutions for more than 1.1 million patients and more than 14,000 doctors.

Méndez Vidot is one of the top healthcare systems experts in Puerto Rico, with extensive experience in ACA, ERISA, self-funded group management, U.S. corporate wellness policy, actuarial/underwriting, U.S. healthcare policy, and research and analytics.
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MARTHA MONTOYA
CEO AND FOUNDER, AGTOOLS INC.
With over 25 years of worldwide agricultural and supply chain experience, Martha Montoya was appointed to the California Board of Agriculture and Food and served on the board of the Latino Food Industry Association, the advisory worldwide board of Women for Walmart, and the board of the United States Hispanic Chamber of Commerce. Montoya founded award-winning machine learning and artificial intelligence platform www.ag.tools, a solution allowing farmers, food supply chain stakeholders, and banking, insurance, and other industries to make better decisions, increase profits, avoid waste, and impact climate change. Her agricultural career began while sourcing crops while delivering projects beneficial for the farmer and customer on four continents.

MARLENE OROZCO
LEAD RESEARCH ANALYST, STANFORD LATINO ENTREPRENEURSHIP INITIATIVE
Marlene Orozco is a research analyst with the Stanford Latino Entrepreneurship Initiative and a PhD candidate in sociology at Stanford University. She holds a BA from Stanford and an EdM in education policy and management from Harvard. Prior to returning to graduate school, she was a fourth-grade lead teacher at a charter school in San Jose. Orozco is trained in both qualitative and quantitative methods. Her research focuses on immigrant integration and pathways of social mobility through entrepreneurship.

PAUL OYER
THE MARY AND RANKINE VAN ANDA PROFESSOR OF ECONOMICS, STANFORD GRADUATE SCHOOL OF BUSINESS; FACULTY ADVISOR, STANFORD LATINO ENTREPRENEURSHIP INITIATIVE
Paul Oyer is the senior associate dean for academic affairs at Stanford Graduate School of Business, a research associate with the National Bureau of Economic Research, and the former editor-in-chief of the Journal of Labor Economics. He holds a BA in math and computer science from Middlebury College, an MBA from Yale, and an MA and PhD in economics from Princeton.

JERRY PORRAS
PROFESSOR OF ORGANIZATIONAL BEHAVIOR AND CHANGE, EMERITUS, STANFORD GRADUATE SCHOOL OF BUSINESS; FACULTY ADVISOR, STANFORD LATINO ENTREPRENEURSHIP INITIATIVE
Jerry I. Porras is the Lane Professor of Organizational Behavior, Emeritus, Stanford Graduate School of Business. He received his BSEE from Texas Western College, his MBA from Cornell University, and his PhD from the University of California, Los Angeles. Porras was the associate dean of academic affairs at Stanford GSB from 1991–1994. He also served as Stanford’s faculty athletics representative to the Pacific-10 Conference and the National Collegiate Athletic Association from 1988 until his retirement. He is the author of Stream Analysis: A Powerful Way to Diagnose and Manage Organizational Change (Addison-Wesley, 1987); co-developer of the Stream Analysis software package (1999); and co-author of Built to Last: Successful Habits of Visionary Companies (Harper Business, 1994) and “Building Your Company’s Vision,” Harvard Business Review (1996).